



**Alliance for Flushing Meadows Corona Park  
Meeting of the Board of Directors  
July 28, 2023**

**Board Members In Attendance:** Melanie LaRocca, Andrea Hirsch, Daniel Zausner, Andrew Hollweck, Heather Palmer, Matthew Gewolb, Jackie Langsam, Sanjay Rawal, Jim Haddad, John Wang, Jean Silva, Terri Richardson. Edwin Wong, Patricia Ornst

**Also in Attendance:** Liz Fallon, Rob Carson, Lynda Doulin, Stephanie Bohn, Allison Kucinski

**Report from the Chair:**

Daniel Zausner calls the meeting to order. Minutes are approved by the members in attendance.

**Report from the Executive Director:**

Anthony Sama discusses recent happenings in the park including summer fitness programs, the annual Silent Disco, and recent successful volunteer event at Flushing Bay in coordination with We <3 NYC and Wicked on Broadway.

Anthony also announces that a new full time volunteer coordinator will be joining the team in the fall. He thanks Deputy Administrator Latisha Williams for taking on the volunteer program while the position has been vacant.

Anthony then gives a review of Gov Ball's first iteration in Flushing Meadows Corona Park. He says that the event was largely a great success and surpassed expectations for crowd control and noise management. The park only received one noise complaint during the festival. Likewise the public transportation connections to the park held up well throughout the weekend. He says that park landscaping was minimally affected and that the areas most covered by flooring and equipment will be given special attention by the grounds crew in the autumn planting season.

The city is now moving forward with a rules change that will limit the number of large-scale events that occur in the park each year, in addition to limiting the areas of the park that can be included in such events. The new rules also place a cap on daily attendance for large events.

Andrew asks what the revenue opportunities are for the Alliance and park via hosting large events. Anthony responds that this is a point of ongoing conversation between himself and the

city. He hopes that revenue sharing will be achieved for the Alliance eventually. Melanie La Rocca offers her expertise in this process.

The Alliance recently funded improvements to the Queens Museum parking lot, including bollards and a swing-gate, that will prevent vehicles from illegally accessing park trails. Anthony hopes these security measures and improvements will enhance safety in the park and ameliorate issues with traffic violations on parkland.

Melanie suggests adding wayfinding materials and user-friendly maps to the Alliance website.

### **Report from the CAB.**

Jean Silva delivers the CAB report and summarizes community feedback on recent large scale events in the park in addition to the proposed rule changes for large events.

### **Report from the Finance and Development Committee**

Finance Chair Andrew Hollweck and the Brand K team present the state of the Alliance's finances, including an overview of fiscal year 2023, which concluded at the end of June.

The Alliance is in good standing with all of its accounts and currently has surpluses relative to the adopted budget for FY23.

EUS 2023 is on track for September 28.

The honorees will be LaGuardia Gateway Partners, the Association for a Better New York, and Former Queens Borough President Claire Shulman, who will be honored posthumously.

The event will also see the inauguration of the Claire Shulman Award for Public Service, which will go to a dedicated local volunteer. Anthony Sama requests that any Board members who would like to nominate a volunteer for the award, to please submit those nominations to him or Rob.

Anthony adjourns the meeting.